



Mercedes-Benz Club of America

Hudson Mohawk Section

FALL NEWSLETTER JUNE-SEPTEMBER 2010

Third Quarter

NORTHEAST REGIONAL DIRECTOR

Doug Dees
416 233-6599
dees_frohlich@sympatico.ca

Section President

Ron Tanner
24 Pleasant View Drive
Hudson, New York 12534
518 822 1664
Exqqme06@yahoo.com

Vice President

Jim Wright
26 Crystal Lane
Delmar, NY 12054
518 281 3406
killuh@nycap.rr.com

Secretary

Jim Watkinson
63 Roweland Ave.
Delmar, NY 12054
518-478-9330
jwatkin2@nycap.rr.com

Treasurer

George van der Wouden
230 Central Avenue
Schenectady, NY 12304
thevanderwoudenfamily@yahoo.com

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Newsletter Publisher

Carlene Thusgaard

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Carlene Thusgaard
Tim van der Wouden
Saundra Griffin

Past President

Ginette Maslanka

Technical Advisers

Rick Walker
rick.walker@keeler.com
Dan Rothstein
drothstein@keeler.com

WEBSITE ADDRESS

www.mbca-hudmo.org
Website Coordinator
Ron Tanner
518 822 1664
Exqqme06@yahoo.com



Carlos Heligmann

I was born in Mexico City, and I came to the U.S. at an early age. I served in the U.S. Air Force as a mechanic, and still use the excellent training I received to maintain the 230. For many years I was an industrial engineer, and before retirement I worked in the Boston area as the Engineering Manager for Federal Mogul's Wagner Brake Division.

I've always loved cars (Kathy does too) and I still have the 1947 DeSoto my father drove when I was a child in Mexico City.

Now about the car.

In 1978, we purchased our new Mercedes Benz 230. When we saw the car in the showroom, it was love at first sight. We liked the deep green color, the size was right, and the price was fair. Owning that car with the distinctive star on the hood was a dream come true.

That same year we also purchased a Pontiac Le Mans Safari wagon, and that car became the workhorse of the family. Our St. Bernard dogs fit comfortably on the Pontiac's spacious rear deck, and we loved the power of the car's big V-8 engine. Unlike the Pontiac, the Mercedes was destined to be the special car, driven in the good weather and off-limits for the dogs. Since we had the powerful engine in the Pontiac, we didn't mind that the 230 was underpowered. Today, the Mercedes has about 58,000 miles on the odometer and the Pontiac has 275,000. They both are all original and still run well.

Over the years, the Mercedes has been kept in the garage and hand washed regularly. I wax the car infrequently, and only when it is really necessary to maintain the original paint. It gets an oil change about every 2000 miles, and quality Mercedes Benz parts are used for maintenance and repairs. I do all the engine work myself.

For many years, our MB 230 was pretty commonplace. There used to be so many with the same body type in the U.S., and whenever I traveled overseas on business, I noticed lots of 230s getting heavy use as taxis. There aren't too many of these cars around anymore, so at long last our 230 is beginning to draw some attention. That's why the show in Hudson was a special thrill!

We are pleased to announce that Carlos Heligmann won the Judges Choice Award for his outstanding 1978 230 at the Northern New Jersey Section's June Jamboree at the MBUSA headquarters in Montvale, NJ.





President's Message



OK, first of all, where did the summer go, wow the older I get the faster time passes. In spite of going by too quickly it was a great summer and all of our events were well attended. In June some members attended the Northern New Jersey Section's June Jamboree at the MBUSA headquarters in Montvale, NJ. The cars in the show were spectacular as were the new Mercedes-Benz cars on display in the showroom and on the grounds. MBUSA rolled out the carpet for club members and a great time was had by all. Hudson-Mohawk member Carlos Heligmann won the Judges Choice Award for his outstanding 1978 230.



In July we had our Annual Section Show on the riverfront in Hudson. With such a dry summer it only stood to reason that on that Saturday it would pour all morning which limited the attendance but those who braved the bad weather had a great time. The ladies took the tour boat out to the Hudson-Athens lighthouse and said the guided tour was very informative. After the show we all retreated to the American Glory BBQ house and had great conversation and a few adult beverages and wonderful southern cooking.



August found 33 members enjoying lunch at the Mohonk Mountain House. The weather was spectacular and many of us spent hours touring the grounds and of course enjoying an outstanding lunch. We will repeat this type of gathering next year and would like your suggestions on where it should be held. As members your input is important to us so let's hear from you. If you have an idea for an event let us know, we will certainly consider it and do our best to put it on the 2011 schedule.



President's Message continued from page 2

As you know the National Business Office is "re-branding" the club in order to gain and retain more members; to that end a National Membership Committee has been formed and I will be serving on that committee. To date most of the work has been internal, however the new website is up and running, I urge you to go to www.mbca.org and navigate around the now user friendly site.

Fall Foliage Tour is just around the corner and if you have not sent in your reservations, I urge you to do so today if at all possible. It is going to be a great tour and you will find more details elsewhere in this Newsletter.

Membership remains steady, the treasury is up a little from last year and all in all things are looking great for your Hudson-Mohawk Section. Please join in the fun and I hope to see you at our next event and you are always welcome to any of our Board meetings.

Drive safely, see you soon.

Ron Tanner, President

ATTENTION

With every e-mail and address update our Section provides MBCA, via website, phone, e-mail or snail mail, members will receive a 10% coupon for one item at the club store. One coupon per member will be sent electronically (so it must include a valid e-mail address).

GETTING TO KNOW YOU

HMMBC is looking to know you better. Coming soon will be a survey to current members to learn more about you (family size, special talents, and general demographics. Each member who returns the survey will be enter in a drawing.

CALLING ALL FEMALE MEMBERS, SPOUSES, AND FRIENDS.

The Mercedes Genie would like to grant you 3 wishes. Tell us places you would like to go, things you would like to do. How about a trip to the outlets, a girls' night out, a chauffer driven ride along the Hudson. You name it and the MG will work to make it come true. Send your ideas and wishes to the Mercedes Genie at hudsonmohawkmbca@gmail.com

HUDMO Club members on Labor Day

September 6, 2010

Seven members and three guests spent Saratoga's racing season's final day at the barbecue buffet. Members were greeted by me dressed in the appropriate Saratoga hat. They were then escorted

to VIP seating on the rail in an air conditioned tent with it's own betting windows. Food and beverages were available all day with superb service and a Dixie Land band.

Everyone shared their techniques for choosing winners which included racing forms, jockeys with winning records, birthdays, and horses with great sounding names. All those methods had limited success until Jim and Carlene came up with a "sure fire plan" that could not fail. "Bet on all the horses that are in the race and you're bound to get a winner."

Submitted by Sandra Griffin

Editor's note:

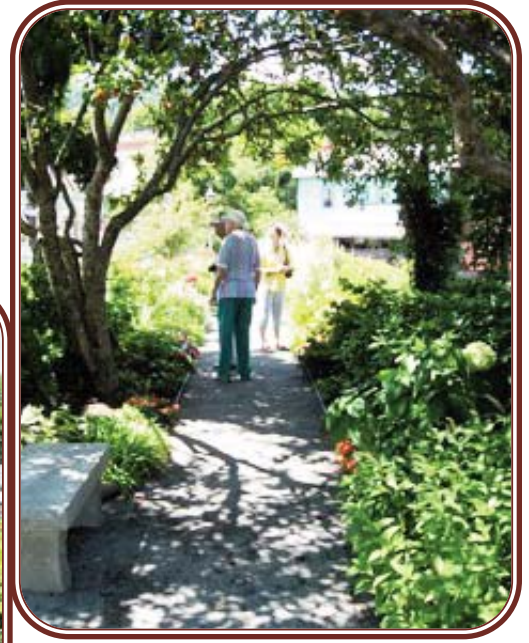
Sandra Griffin is our newest board member. We welcome her to the board. She has great ideas, is a hard worker and has an infectious sense of humor.





Bridge of Flowers

Members who attended the drive to "The Bridge of Flowers" on Saturday, August 7th, in Shelburne Falls, MA, were treated to a spectacular display and wonder. It was a great deal of fun and a beautiful drive.



Fall Foliage Tour

The time, date and route for this year's Fall Foliage Tour have been set. On October 9, 2010 we will leave the Saratoga Auto Museum (SAM) at 10:30 AM and head west. Our first stop will be for lunch at Lanzi's On the Lake in Mayfield, NY. Each car will get a \$10.00 gift certificate toward your lunch; cost per car for the event is \$20.00.

After lunch we will tour around the Great Sacandaga Lake with some great fall viewing spots and of course the beauty of the lake it's self. You are urged to arrive early and take advantage of the displays at the SAM. The Fall Foliage event has always been very popular and we ask that you get your reservation in early as we have to notify the restaurant on the number of attendees we expect. Here are the details:

Date: October 9, 2010

Place: Saratoga Auto Museum, Avenue of the Pines, Saratoga Springs, NY

Time: 10:30 AM

Cost: \$20.00 per car in advance, this includes a \$10.00 per car Gift Certificate toward you lunch. If your car is to contain more than two people there will be an extra charge of \$10.00 per person.

Please make your reservation early and send a check made out to Hudson-Mohawk Section MBCA to:

Ron Tanner

24 Pleasant View Drive, Hudson, NY 12534

518-822-1664

exqqme06@yahoo.com



YOU ARE CORDIALLY INVITED TO

"THE SILVER BALL"

SATURDAY NOVEMBER 27, 2010

AT THE SAGAMORE, BOLTON LANDING, NEW YORK

ALL PROCEEDS WILL BENEFIT
OPERATION SANTA CLAUS

EACH GUEST IS ENCOURAGED TO BRING A
DONATION OF HATS/AND OR MITTENS FOR CHILDREN
OF ALL AGES.

COCKTAILS AND HORS D'OEUVRES
6PM – 7PM
(OPEN BAR)

7PM – 12 MIDNIGHT
DINNER AND DANCING
(CASH BAR)

MUSIC PROVIDED BY THE AUDIOSTARS

\$100 PER PERSON
INCLUDES TAX AND GRATUITIES

BLACK TIE OPTIONAL

To receive an invitation or make a reservation
for the Charity Ball, please call 518-747-2628

Charity Ball tickets and overnight accommodations at

The Sagamore are separate.

For reservations call 1-800-358-3585

www.thesagamore.com

Room Rates: \$109.00-\$179.00



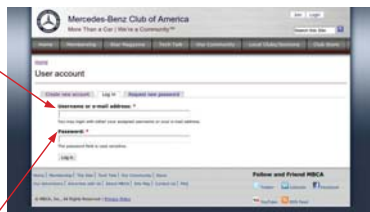
Welcome to the **NEW** Mercedes-Benz Club of America Website!

Getting started on the new website is easy. Beginning September 1, go to www.mbc.org

1. At the top-right corner of the opening page, click on 'Login.'



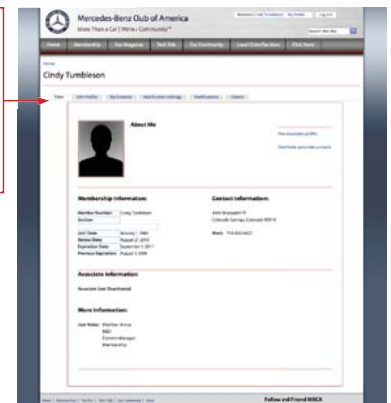
2. You'll be taken to a 'User account' page. Here, you can log-in several ways. Under 'username,' you can enter your email address **or** your MBCA member number **or** your MBCA forum username (if you happen to have one)



3. Under 'password,' enter your MBCA forum password **or** your MBCA member number in CAPITAL LETTERS, as in "A000000." Associate members can log-in by typing the primary member's number with the letter "A" (for "Associate") at the end, as in "A000000A."



4. After entering your username and password, you will be taken to your Profile page. Please update your profile with your current email address, a list of the cars you own, your photo (optional), and more. If you'd like to share this information with other members click 'Make my profile public' under the 'Additional Information' tab.



5. If you can't log-in successfully, click on the 'Login' button then click the tab that says, 'Request New Password.' If the MBCA database has your correct email address on file, you'll be emailed a one-time password re-set link within minutes of your request.





MERCEDES-BENZ CLUB OF AMERICA

MEMBERSHIP LOYALTY REWARD PROGRAM

2010

You may be eligible to receive the following gift card allowance towards parts, service and accessories at an authorized Mercedes-Benz dealer. This offer is based on the purchase or lease of a new or pre-owned Mercedes-Benz vehicle through an authorized U.S. Mercedes-Benz dealer or on the purchase of a pre-owned Mercedes-Benz at a licensed independent U.S. dealership. An MBCA membership of one year or more immediately preceding the purchase date of the vehicle is required to participate in this program. An MBCA member in good standing cannot have had any lapse in membership during that 12-month period.

Mercedes-Benz vehicles delivered through December 31, 2010 are eligible for the following gift card allowances:

From an authorized U.S. Mercedes-Benz dealer

All new models including AMG MY '09, '10, '11: \$1,500
All pre-owned models: \$750

From a licensed independent U.S. dealership

All pre-owned models: \$250

2010 MBCA Loyalty Reward gift cards are redeemable towards parts, service, personal accessories and vehicle accessories at any authorized U.S. Mercedes-Benz dealership, including the Mercedes-Benz Classic Center in Irvine, California. This allowance may not be redeemed online or via phone or catalog.

Terms and Conditions: Only those vehicles purchased from authorized Mercedes-Benz dealerships or licensed independent dealerships in the U.S. qualify for this gift card offer. This MBCA allowance is non-transferable and can only be redeemed by an MBCA member. Sales documents and vehicle title must be in the MBCA member's name or the name of his/her business. If an MBCA member co-signs for a vehicle with a non-MBCA member or with another MBCA member, both must reside in the same household. There can only be one gift card submission per member per year. This program is available in conjunction with other special purchase programs offered by MBUSA, including Mercedes-Benz Financial special finance/lease programs, unless otherwise restricted by the terms of those programs. MBUSA allows one gift card per calendar year (through 12/31/10) per member and only one member may apply for a gift card if there is joint or multiple ownership of the vehicle. MBUSA is not responsible for late, lost or misdirected applications. In order for the loyalty reward gift card requests to be processed, fully completed gift card request forms must be received by MBUSA within 60 days of date of purchase/lease. **Program is subject to change without notice.**

Eligible Vehicles:

Vehicles Qualifying as "New": MY 2009, 2010, and 2011 passenger vehicles (including European Delivery and Diplomat Program Sales),

new SUVs and retail demos with fewer than 1,000 miles purchased at an authorized U.S. Mercedes-Benz dealer.

Vehicles Qualifying as "Pre-owned": Any Mercedes-Benz in excess of 1,000 miles being sold at an authorized U.S. Mercedes-Benz dealer or at any licensed independent dealership in the U.S.

Ineligible Vehicles: The Mercedes-Benz SLR McLaren and Maybach vehicles.

Procedures: Visit an authorized U.S. Mercedes-Benz dealership or a licensed independent U.S. dealership of your choice and negotiate your best deal. Then submit the completed gift card request form within 60 days of the date of delivery.

2010 MBCA Membership Loyalty Reward Program :: Gift Card Request

Name: _____

MBCA Membership Number: _____

Phone: (____) _____

Mailing Address: (Note: Gift cards cannot be sent to P.O. Boxes)

Email: _____

How important was this loyalty offer in your decision to purchase/leases?

- Not so important
- Somewhat important
- Very important

Has MBUSA's Loyalty Reward Program encouraged you to renew your MBCA membership?

- Yes, as a result, I've referred others to the MBCA
- Yes
- No

PROGRAM SUBJECT TO CHANGE WITHOUT NOTICE

Name of Authorized Mercedes-Benz/Independent Dealership:

Address: _____

Model: _____

Vehicle ID Number (VIN): _____

Allowance: (Please check one)

From an authorized U.S. Mercedes-Benz dealer:

- All new models including AMG MY '09, '10, & '11 \$1500
- Pre-owned \$750 all models

From a licensed independent U.S. dealership:

- Pre-owned \$250 all models

I have read and understand the terms and conditions of this program.

MBCA member signature

Date

HUDMO members in good standing get a 15 percent discount when they have their cars serviced or purchase parts at Keeler Motor Car, Rte. 7, Latham, NY .

WELCOME NEW MEMBERS

Joyce Austin

Elizabeth Bowling

William Edward Dougherty

Dayna Hare

Tom Lagan

Erik Larson

Joseph Lauzon

Albany

Johnson City

Glenville

Baltimore, MD

Slingerlands

Wynantskill

Johnstown

Annie Lavigne

Glen David Lawson

Patricia Mc Auliff

Joseph Pennisi

Robert L Phillips

Haralabos Pilarinos

Philip Spottle

Scott Wasula

Clifton Park

Newburgh

Troy

Albany

Clifton Park

Hudson

Albany

Troy

FOR SALE

1968 280sl 91k miles anthracite grey with two tops, soft top is black. Red leather interior. 4 speed Standard shift. Many improvements and spare parts i.e. stainless steel exhaust system and better gear ratio rear end. Has a/c not hooked up. \$25,000 OBO

Frank McCaffrey [fmcaffr@nycap.rr.com] 439-2510.



FOR SALE

2004 M-B E320 4Matic. Pewter w/Stone full leather. Lavishly optioned with Xenons, 17" Sport Wheels, Active Heated-Ventilated Front Seats, Heated Steering Wheel, AirMatic Suspension, Appearance Package, Panorama Roof, Solar Panel, Tire Pressure Monitoring System, COMAND System w/DVD Navigation, 6-Disc CD Changer, Power Rear Sunshade, 4-Zone Climate Control, Voice Control, 63,000 miles, Dealer Serviced Since New, Beautiful, needs nothing. \$18,500 US.

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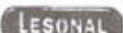
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Hudson-Mohawk Section

Ron Tanner, President
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